



IMPACT
SUMMARY
2023

ClimatePartner Vision

Tackling climate change is one of the greatest challenges of our time. And it is a challenge that affects us all.

Twenty years ago, there was hardly any social awareness around climate action. But our founder, Moritz Lehmkuhl, already knew that there were ways and means to address these challenges. He was convinced that real impact could be achieved through corporate climate action and that there was huge market potential in this area. With passion, persistence, and hard facts, he convinced the first companies to address their emissions. His vision of ClimatePartner began to take shape and the number of employees grew.

For almost 10 years, the small team stuck to its vision before a big breakthrough. The turning point came in 2018, with the first EU-wide legislation on CO₂ reporting for large companies and the 'Greta Thunberg effect'. Climate change finally got the widespread attention it needed. Companies also realised that it was time to rethink and as a pioneer with the relevant expertise, ClimatePartner was in the right place at the right time.

With more than 20 years of experience, and above all, with the passion of its employees, ClimatePartner was able to create new incentives to motivate companies to take voluntary climate action.

For a long time, climate action was seen mainly as a marketing tool, but today, it is a social imperative. We need to act now to create a liveable planet for future generations. At ClimatePartner, we work towards this goal every day and continue to pursue our vision of making net zero a reality; and we also want to take responsibility for people and the environment. On the following pages, we present our progress and figures for 2023.



“The success of climate action stands and falls with us, **the people**. We can and must all be part of the solution to bring about the change we need. It is this drive that continues to inspire me at ClimatePartner: without the commitment and passion of our experts, we would not be where we are today.”

Moritz Lehmkuhl Founder & Managing Director

ClimatePartner

2006

ClimatePartner founding in Munich and introduction of the 'carbon neutral' label



2007

Expansion to Austria and Switzerland

2019

Founding of the ClimatePartner Foundation



2020

Expansion to the UK

2021

Expansion to more markets, e.g. USA

2022

Founding of ClimatePartner Impact



2023

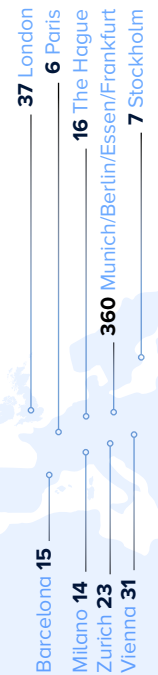
Introduction of the new 'ClimatePartner-certified' and 'Financial Climate Contribution' labels



ClimatePartner At a glance

Climate action must be considered globally. The environment does not care where emissions are caused or avoided. We all feel the effects, but communities in the world's

poorest regions are most affected. Our experts in 13 offices across 10 countries help companies around the world make voluntary commitments to tackle climate change.



534
ClimatePartner employees worldwide

The ClimatePartner Group

ClimatePartner GmbH

Consultancy on voluntary climate action to provide support for companies on their path to net zero



ClimatePartner Impact

Development and financing of high-quality, certified climate projects with measurable ecological and social value in Europe and worldwide



Volkswagen ClimatePartner

Joint venture between Volkswagen and ClimatePartner for the in-house development of high-quality climate projects



OneCarbon GmbH

Trading partner for Verified Emission Reductions (VERs) and Certified Emission Reductions (CERs)



Click on the logos for more information.

5,795
ClimatePartner customers worldwide*

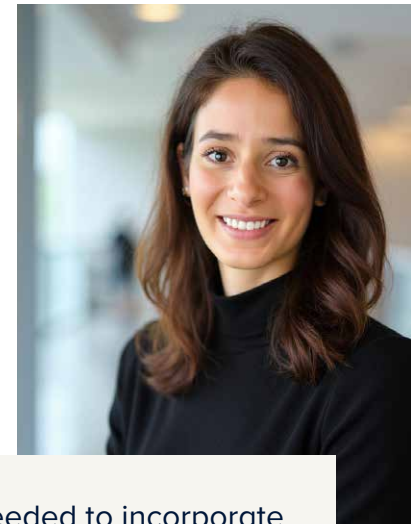
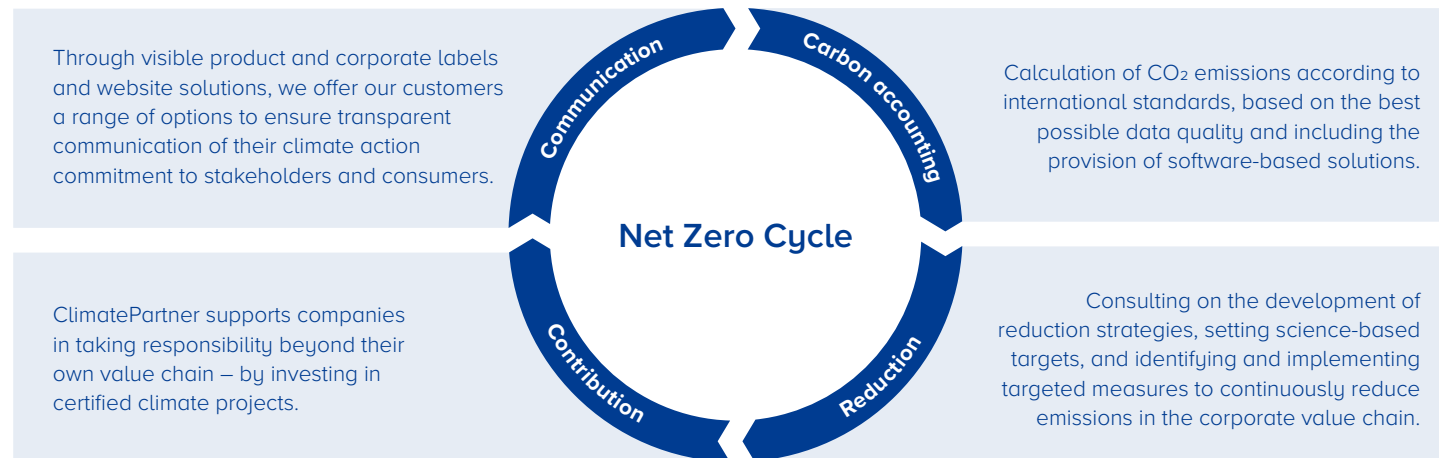
* as of 2023/12

73
countries - here are our customers located

ClimatePartner Customer Impact

To counteract climate change, we need solutions that can be applied at the corporate level that also keeps competitiveness in mind. Our goal is to create the greatest possible impact together with our customers through climate action strategies and targeted measures.

ClimatePartner supports companies of various sizes and from different sectors on their way to net zero. We support them with high-quality emissions data and practical solutions for reduction, which enables them to make informed decisions with maximum impact. This is where we follow our **Net Zero Cycle**:



“A **holistic approach** is needed to incorporate climate action. Each component is essential to making a sustainable contribution for the fight against climate change.”

Clémence Bouyat
Team Lead Customer Management

12 industries

food	financial services
beverages	industrial goods
construction	mobility
cosmetics	print-paper-packaging
energy	services
fast moving consumer goods (FMCG)	tourism

ClimatePartner Customer Impact

Voluntary action can already be a useful complement to long-term net zero strategies today. Transparent communication of this commitment is an incentive for companies to become active in voluntary climate action. At the same time, it is the key to making efforts understandable and useful to consumers.

Together with our customers and by investing in certified climate projects, in 2023 we took responsibility for:

19,058,461 t CO₂

Through our ClimatePartner Academy, we offer free online seminars and deep dives, where our experts provide insights into the theory and practice of various topics related to climate action.

Knowledge transfer 2023

104 **7**
academies languages

12,578
participants



“In climate action, we need solutions that are already generating **real impact** today instead of just focusing on innovations that will only be implemented in the future.”

Morgan Allen
Team Lead Customer Management





“Carbon accounting is the foundation for a sustainable commitment to climate action. Only with a thorough understanding of the sources and potential of emissions can targeted strategies be developed and effective measures implemented.”

Lukas Metzler
Solutions Lead Carbon Accounting

Our corporate carbon footprint:

5,871.854 t

Scope 1 (company buildings, vehicles, etc) 9.671 t

Scope 2 (energy, heating, electricity, etc) 66.853 t

Scope 3 (transport, external services, etc) 5,795.330 t

Our own carbon accounting was also carried out on the basis of the guidelines of the Greenhouse Gas Protocol (GHG Protocol) Corporate Accounting and Reporting Standards. Further details on our corporate carbon footprint can be found [here](#).

Our largest carbon emission sources in Scope 3

Purchased services: 5,100.605 t

Business travel (e.g. to climate projects): 455.591 t

Employee commuting and home office: 192.129 t

Fuel- and energy-related activities: 35.121 t

Other: 11.884 t

We still see significant potential for reduction, particularly in the area of our Scope 3 emissions, and we will work hard to continuously reduce these, e.g. by prioritising emission-optimised service providers and intensifying collaboration with our supply partners.

Our goals by 2030

As part of the SBTi, we have committed to reducing our Scope 1 and 2 emissions by 42% and our Scope 3 emissions from purchased goods and services and fuel and energy-related activities by 30% by 2030 compared to 2022.

92%
green energy
in our offices

ClimatePartner Environmental Impact

Long-term climate action strategies and reduction targets are urgently needed, especially because we will continue to emit greenhouse gases on our journey to net zero. We need to take responsibility for these emissions now by making financial contributions to regional and international climate projects. That is why we are supporting various climate projects from our ClimatePartner portfolio in the amount of our carbon footprint in 2023. **We would like to present two of them in more detail:**



Efficient cooking in Zambia (#1151, Verified Carbon Standard)

This climate project is reducing greenhouse gas emissions by giving families in eastern Zambia access to efficient cooking methods. Traditionally, most families in Zambia cook on open fires made from three stones. This means that a lot of energy is unused, and cooking and collecting firewood is very time consuming. It is also a source of harmful emissions and burns. The new stoves have a well-insulated combustion chamber and are covered with bricks. On average, they use 50 per cent less fuel, saving time and money. So far, around 40,000 households and 200,000 people have benefited from the project.



Clean wind power in China (#1595, Verified Carbon Standard)

This 23-turbine wind power project is located in the Da'nanshan Mountains, north-east of Hulai, Guangdong Province, China. The wind farm has a total capacity of 49.6 MW and generates approximately 100,886 MWh of clean electricity per year, which is fed into the local power grid. The project replaces electricity that would otherwise have been generated using high-emission fossil fuels. As a result, this saves approximately 90,120 tonnes of CO₂ per year. It is also helping to advance wind energy technology in China and creating jobs for local people.

“Reducing emissions in the long term is essential, but it is not enough. We need to act now. Investing in certified **climate projects** combines climate action with social engagement, thus helping to achieve global goals.”

Stefanie Sieberer
Team Lead Project Integrity



The voluntary carbon market (VCM) is currently undergoing a period of transition, with various stakeholders working hard to develop and improve methodologies and technologies for climate projects.

We welcome the ongoing scientific dialogue and are committed to continuously improving the integrity and transparency criteria of the market within our means. We welcome the current scientific dialogue and are committed to continually improving the integrity and transparency criteria in the marketplace within our means. We are therefore engaged in an

ongoing process to align our own climate project selection criteria with the latest scientific and technical standards, to continually re-evaluate our portfolio and to further develop our quality standards.

Find out more about other climate projects we support on our [website](#).

ClimatePartner Social Impact

Diversity refers to the different facets of social identity and reflects the variety within an organisation on different levels. When evaluating diversity, aspects such as age, nationality and gender or gender identity are considered, as well as aspects such as ethnic or cultural affiliation, social origin, sexual orientation, religion, or political attitude.

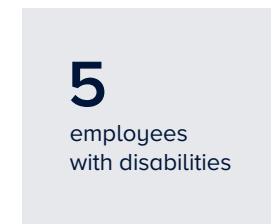
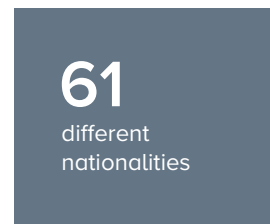
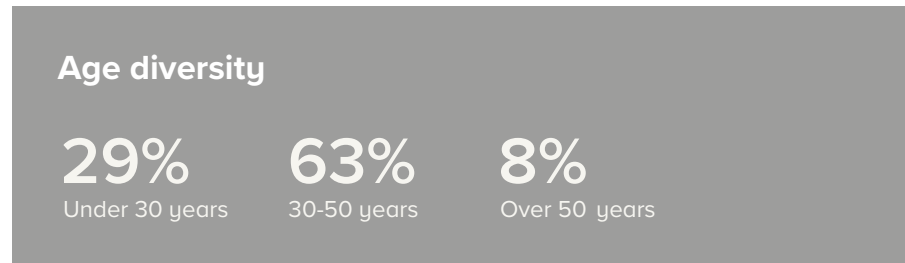
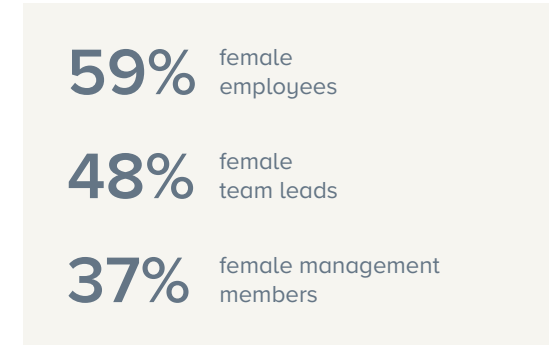
At ClimatePartner, we are proud of our differences and want to create a working environment in which everyone feels valued and can develop. That's why we founded our DEIB Council – a cross-departmental initiative that promotes diversity and social responsibility throughout the company.

We still see room for improvement in promoting female talent at the top management level. We are therefore already working hard to re-evaluate and further develop existing structures and processes.



“Diverse teams are a strong foundation for a business because they allow it to benefit from different perspectives. ClimatePartner thrives on the diversity of its employees, who are spread across the globe and committed to a great cause.”

Sandra Trageiser
Talent & Development Specialist



ClimatePartner Partner & Initiatives

At ClimatePartner, we see ourselves as mediators between business, politics and science, working to implement theoretical concepts for climate action strategies in practice. In our view, transparent and robust market structures are essential. We want to promote these in a joint dialogue to achieve the best possible results for voluntary climate action.

In 2023, we also launched a stakeholder dialogue with NGOs and representatives from politics, science, and industry. In doing so, we particularly sought to engage with our critics to understand challenges and different perspectives, as well as to work together at the table to develop practical solutions.

To actively contribute and help shape the market sustainably, ClimatePartner is part of various initiatives:



“Climate action is teamwork. We can only achieve real change through constructive dialogue and trusting **partnerships**. Only by working together can we truly make a difference.”

Dennis Uieß
Head of Research & Development



United Nations Global Compact

(since 2021)

Global sustainability initiative that calls on companies to align their strategies and activities with universal principles on human rights, the environment, and anti-corruption.



Foundation Development and Climate Alliance

(since 2019)

Independent platform that promotes the voluntary commitment of state and non-state actors to sustainable development and global climate action.



Carbon Accounting Alliance

(since 2023, founding member)

Association of experts in the field of carbon accounting working together to develop sustainable solutions and promote the development of robust standards.



Leaders for Climate Action

(since 2006)

Non-profit organisation that drives sustainability transformation in companies through knowledge sharing and network platforms.



The Climate Pledge

(since 2022)

A platform that brings together the world's leading companies to drive climate action across industries and accelerate responsible change.



Science Based Targets initiative, SBTi

(since 2022)

An organisation that enables companies worldwide to set science-based reduction targets.



International Carbon Reduction & Offset Accreditation, ICROA

(since 2021)

A voluntary association of experts and companies committed to supporting only climate projects with trustworthy standards.

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