

PRESS RELEASE

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Contact:

Eva Rössler
ClimatePartner GmbH

St.-Martin-Str. 59
81669 Munich
Office +49 89 231218791
eva.roessler@climatepartner.com

www.ClimatePartner.com

Responsibility for 19 million tonnes of CO₂: ClimatePartner presents impact achieved together with clients

- ClimatePartner publishes impact summary and presents ESG figures and progress for the entire ClimatePartner Group from the financial year 2023.
- Among other things, the company highlights the impact that was generated in one year alone, together with 5,795 clients from 73 countries.
- In the summary, ClimatePartner puts its employees in the spotlight and clearly positions itself in the field of corporate climate action.

In its 2023 Impact Summary, ClimatePartner presents its own figures and progress in the area of ESG (environmental, social, governmental), but also focuses on the impact that the company was able to generate in 2023 together with its 5,795 clients from 73 countries: By supporting 193 climate projects in 52 countries alone, more than 19 million tonnes of CO₂ were avoided. By way of comparison, the [city of Berlin](#) emits around 15 million tonnes of CO₂ every year.

In addition to these figures, ClimatePartner also presents its other activities in the summary. Besides calculating CO₂ emissions and providing advice on how to reduce emissions or investing in climate projects, imparting knowledge on all aspects of climate action is a necessary lever to drive it forward. In 2023, ClimatePartner therefore held 104 ClimatePartner Academies with over 12,500 participants, providing free education on topics related to holistic climate action.

“The success of climate action stands and falls with us, the people. We can and must all be a part of the solution to bring about the change we need”, says Moritz Lehmkuhl, founder and CEO of ClimatePartner.

In its Impact Summary, ClimatePartner uses clear facts, backed up by meaningful statements from its employees, to show how it takes responsibility for the environment and the planet beyond advising its clients. The climate action company visualises the impact of the entire ClimatePartner Group - consisting of [ClimatePartner](#), [ClimatePartner Impact](#), [Volkswagen ClimatePartner](#) and [OneCarbon](#) - along the four dimensions of environment, social, customers and partnerships. The summary emphasises the importance of holistic climate action strategies and highlights the

Kommentiert [TH1]: not 100% the same phrase as the source

Kommentiert [SA2]: Just a suggestion, but maybe bringing in the 19 million tonnes of Co2 avoided here would be nice? It would grab attention and prompt someone to keep reading

Kommentiert [ER3R2]: Thanks for pointing that out, Simran! Since we already have that in the headline and further down in the text, I would leave it out at this point so as not to be too redundant.

Kommentiert [TH4]: change to "besides"?

steps ClimatePartner itself is taking to motivate companies to make a voluntary commitment to climate action.

The ClimatePartner Impact Summary 2023 is available [here](#).

Environmental Impact: Contributing to global climate action

In line with its advice to clients, ClimatePartner also follows its 'Net Zero Cycle' for the implementation of a holistic climate action strategy. Sound CO₂ accounting based on the Greenhouse Gas Protocol forms the basis of this commitment. ClimatePartner's carbon footprint in 2023 was 5,871 tonnes of CO₂. As part of the SBTi, ClimatePartner has committed to reduce its Scope 1 and Scope 2 emissions by 42 percent and Scope 3 emissions from purchased goods and services as well as fuel and energy-related activities by 30 percent by 2030 compared to 2022. In order to keep an eye on its emissions while reducing them, the company supports various climate projects, equivalent to its emissions. In 2024, ClimatePartner also successfully completed its first EcoVadis sustainability rating.

Social Impact: Living up to diversity and social responsibility

With 534 employees across 13 locations in 10 countries, ClimatePartner is committed to an inclusive and diverse working environment, which is promoted by the DEIB Council. Women play a central role at ClimatePartner: 37 per cent of management positions and 48 per cent of team leaders are female. ClimatePartner intends to further develop the promotion of diversity at all levels by continuously reviewing and developing existing structures and processes.

Making responsibility and commitment visible

The ClimatePartner Impact Summary is another milestone in the global and long-term campaign [#thewholejob](#), which draws attention to the importance of holistic climate action strategies for companies. In addition to [expanding its communication solutions for its clients](#), ClimatePartner also wants to use its own clearly presented data and facts to illustrate the steps involved in a holistic climate action strategy.

Link to Impact Summary 2023:

[CP Impact Summary 2023 | ClimatePartner](#)

Link to campaign website:

climatepartner.com/thewholejob

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About ClimatePartner

ClimatePartner supports companies on their journey towards net zero. For around 20 years, the pioneering organisation has been developing solutions that enable its clients to make voluntary climate action commitments, anchored in their corporate strategy in the long term. With its flexible approach combining software, consulting, and reduction solutions, ClimatePartner helps its clients make an active contribution to climate action both within and beyond their own value chains – regardless of whether companies are just starting out or are already far along their climate action journey. ClimatePartner's industry-specific solutions cover the entire process, from calculating carbon footprints to setting reduction targets and implementing reduction measures. ClimatePartner also supports companies in financing global and regional climate projects and providing detailed and transparent communication on their climate action commitments. This includes labels that confirm the comprehensive and strategic approach of a company's voluntary climate action measures. For this, ClimatePartner's experts work every day on practical and sustainable approaches to contribute to global efforts to reach net zero by 2050.

ClimatePartner was founded in Munich in 2006. Around 500 employees in Barcelona, Berlin, Boston, Essen, Frankfurt, London, Milan, Munich (HQ), Paris, Stockholm, The Hague, Vienna, and Zurich support more than 6,000 companies from over 60 countries.

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